

## Whitehall Township Industrial & Commercial Development Authority The Resource to Start & Grow Your Business PO Box 413 | Whitehall, PA 18052 484.245.4098 <u>wticda@gmail.com</u> <u>wticda.org</u>

## Board Meeting May 19, 2025

ATA Financial, 1044 Third St., Whitehall, PA 18052 @6:30PM. Call in # 610-433-3866

## Minutes

Date: May 19, 2025 Time: 6:30 PM Location: ATA Financial, 1044 Third St., Whitehall, PA 18052 Callin Number: 610-433-3866

Attendees: Kent Newhart (President) Vito Gallo (Vice-President) Tony Molchany (Treasurer) Jeffrey Warren-call in Charles Fisher Cheryl Huckabee Washington Rhonda Bastian Mayor Joe Marx, Jr.

Matt Kacyon (Guest Presenter), LA Interactive, Ken Snyder, Commissioner, Taylor Stakes, Candidate for Whitehall Commission

Absent: Stephanie Colbry (Secretary), Michael Dee, Joseph Zator (Solicitor)

1. **President's Update** -Kent opened the meeting at 6:31PM-Welcomed everyone including guests and Mayor Marx; Vito will act as Secretary for Minutes.

- "Courtesy of the Floor"-comments from public attendees-limited to 3 minutes-*None* 

- PA DCED Annual IDA Report (2024) is due July 31, 2025-Tony, Vito and Stephanie will begin working on the draft immediately.

**Board of Directors:** 

President Kent Newhart (2026)

*Vice President* Vito G. Gallo (2026)

Secretary Stephanie Colbry (2027)

*Treasurer* Anthony Molchany (2029)

Cheryl Huckabee-Washington (2026)

Jeffrey Warren (2025)

Rhonda Bastian (2027)

Michael Dee (2027)

Charles Fisher (2028)

Solicitor Joseph Zator II, Esq.

## 2.-Approval of Minutes- Kent asked for a vote:

-March 17, 2025-(attachment)-(vote) motion by Vito, second by Tony, all in favor-yes- abstained-Jeff Warren-wasn't present.

**3. Financials-** *Tony presented the current financials (vote)-Tony motion, Chuck-second, unanimously passed to adopt the current financials.* 

- Various Bank account closeouts status-Tony and Kent will go to outstanding banks to close out small accounts and avoid further inactivity fees.

- WTICDA Annual Budget Request to Township for 2025 Status-\$12, 500-Tony will draft a letter to the Township requesting the remaining FY 2025 allocation

**4. Township Updates**-Mayor provided and extensive update on projects in Whitehall, especially along McArthur Rd.; pledged to work with WTICDA and staff in his administration to move Whitehall forward;

Tony suggested a SWOT analysis meeting this summer at the Township building to discuss how we can work together on projects. Date TBD.

**5. Consultant's Report**- Vito referred everyone to the attachment; noted leads and possible new deals; Kent had a question as to WTICDA's "cap" i.e. *how much bond issuance can the Board incur annually? Vito will discuss with bond counsel.* 

-Bond Issuance Application status-Urban Co-Lab project on 7<sup>th</sup> -Moving forward with bond counsel call in April/Stifel is financial underwriter; Question from public as to fees generated from Ken Snyder? Vito responded that .00050 of total amount -undetermined yet, borrowed, plus legal fees.

-Bond Counsel-Letter of Engagement-discussion- vote-Tony motion, Rhonda-second, unanimously passed. New law firm is Eckert Seamons and to retain Tim Horstman as WTICDA's bond counsel.

**6. Marketing Report-** *Charles gave a background as to the April call with LA Interactive and turned the floor over to Matt Kacyon for the LA Interactive Proposal- Matt K. presented new proposal for website migration/ modernization improvements and new official emails for Board Members, etc. some discussion, and vote-Chuck motion, Cheryl-second, unanimously passed.* 

\*\*A WTICDA creditcard is necessary/follow up with Truist? Tony and Kent.

- LV/Whitehall Chamber Report (Rhonda, Cheryl)-*Rhonda* discussed two ribbon cuttings for new businesses in Whitehall-OA Donuts and Chicken, and Thirsty Turtle Pub-Vito attended TT.

-Public Policy Report (Vito)-Vito gave an update on the Chamber PP top priorities in Harrisburg-Gov's Budget and LANTA funding; bus service could be cut if not properly funded affecting LV Mall and other routes in Whitehall and the LV.

*Other items: Chuck and Cheryl will work on planning a "club mixer event type" to encourage business.* 

**7. Adjourn**-vote-Kent closed the meeting asking for a vote: Rhonda motion, Chuck-second, unanimously passed.

**8. Next Meeting:** *Kent announced that the next meeting will be September 15, 2025, 6:30PM at ATA Financial, 1044 Third St., Whitehall, PA 18052* 

9. Executive Session-Call of President-None

All Meetings will be held in person at: <u>ATA FINANCIAL, 1044 Third St., Whitehall, PA 18052</u>

**Remaining Board Meeting Schedule 2025** 

September 15, 2025 @ 630PM October 20, 2025 @ 6:30PM December 15, 2025 @ 6:30PM