



Whitehall Township Industrial & Commercial Development Authority  
*The Resource to Start & Grow Your Business*  
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## Board of Directors

### *President*

Kent Newhart (2026)

### *Vice President*

Vito G. Gallo (2025)

### *Secretary*

Stephanie Colbry (2027)

### *Treasurer*

Vacant (2025)

Cheryl Huckabee-

Washington (2026)

Jeffrey Warren (2025)

Rhonda Bastian (2027)

Michael Dee (2027)

Charles Fisher (2028)

Anthony Molchany

(2029)

### *Solicitor*

Joseph Zator II, Esq.

Assistant Solicitor

Jennifer Alderfer, Esq.

## Meeting Minutes

**Date:** October 14, 2024

**Location:** ATA Financial, 1044 Third St., Whitehall, PA 18052

**Time:** 6:30 PM

**Call-in Number:** 610-433-3866

**Attendees:** Rhonda, Vito, Cheryl, Michael, Stephanie, Charles, Anthony, Assistant Solicitor Jennifer

### President's Update

- Meeting called to order 6:35pm
- Vito provided an update on behalf of Kent, confirming that the Township Budget Request for 2024-2025 has been submitted.
- The board acknowledged the submission and discussed its implications for upcoming projects.
- A motion was made by Anthony to draft a letter requesting to appear before the board of commissioners during the budget hearings in November. Cheryl seconded the motion, and it was passed.

### Approval of Minutes

- Stephanie presented the draft minutes from September 16, 2024 meeting. The minutes were reviewed, and a motion to approve them with a few corrections was made by Anthony and seconded by Charles. The motion passed.

### Budget and Finance Report

- Stephanie provided an overview of the current financials. The board reviewed the financial statements, and a motion to approve them was made by Michael and seconded by Rhonda. The motion passed.
- An update on the Loan Pool was provided, highlighting recent activities and status.

- There was a discussion regarding two inactive bank accounts that are still incurring inactivity fees. This issue is being researched with the intent of resolving it by the December meeting.

### **Township Liaison Report**

- Mick reported on recent economic development activities within the township. Key projects and initiatives were highlighted, including the Yummy Bowl ribbon cutting and the Harbor Freight opening.

### **Legal Report**

- Jennifer reported that there were no new legal updates.

### **Marketing Report**

- Rhonda updated the board on the latest activities of the LV/Whitehall Chamber. She highlighted upcoming events and marketing initiatives aimed at promoting local businesses and community engagement.

### **New Business/Project Updates**

- Vito presented the proposed WTICDA Fee Schedule for 2024-2025. The board reviewed the schedule, and a motion to approve it was made by Anthony and seconded by Rhonda. The motion passed.
- Vito also discussed the proposed development at Third and Union in Fullerton, known as The Hardware Factory. He provided details on the project scope and potential benefits to the community.
- Additionally, Vito shared the status of project leads and referenced an article on retail in the Lehigh Valley dated October 4, 2024. The board discussed the insights from the article and their relevance to ongoing projects.

### **Old Business**

- Vito revisited ongoing projects and initiatives from previous meetings. Updates were provided on their progress, and any outstanding issues were addressed.

### **Adjourn**

- A motion to adjourn the meeting was made by Stephanie, seconded by Rhonda, and passed. The meeting was officially adjourned at 8:36pm.